

# **J-317**

**B.Com. (Part-II) (Old Course)**

**Examination, 2021**

## **COMPUTER APPLICATION**

**Paper - I**

**(Internet Application & E-Commerce)**

*Time Allowed : Three Hours*

*Maximum Marks : 50*

*Minimum Pass Marks : 17*

**Note :** Attempt all the five questions. One question from each unit is compulsory. All questions carry equal marks.

### **Unit - I**

**Q. 1.** What is the Indian Internet History ? Explain the TCP/IP with example.

**Or**

Explain any two of the following :

(a) Domain name system

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**P.T.O.**

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(b) Movement of files / data between two computers

(c) World Wide Web

### **Unit - II**

**Q. 2.** What is HTML ? Explain the HTML Editor with example.

**Or**

What is the elements in HTML documents ? Explain the document structure.

### **Unit - III**

**Q. 3.** Define the body elements. Explain the logical and physical styles with example.

**Or**

Define IMG elements. Explain HTML forms with example.

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**Unit - IV**

**Q. 4.** What is E-Commerce & trade cycle ? Explain E-markets.

**Or**

Define competitive advantage. Explain the business strategy.

**Unit - V**

**Q. 5.** What is electronic data interchange ? Explain the B to C e-commerce.

**Or**

What is the elements of E-commerce ? Describe the internet banking and internet bookshops.



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**Note :** Attempt any one question from each unit. All questions carry equal marks.

## **Unit - I**

**Q. 1.** Explain various application of Internet Environment in detail. **10**

**Q. 2.** Write short notes : **10**

(a) Domain Name System

(b) Domain Name Services

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**P.T.O.**

**(2)**

## **Unit - II**

**Q. 3.** Write short notes : **10**

(a) XSL

(b) XML

**Q. 4.** Explain basic structure of HTML using an example. **10**

## **Unit - III**

**Q. 5.** Explain any five HTML tags using examples. **10**

**Q. 6.** Explain internal and external linking between web pages in detail. **10**

## **Unit - IV**

**Q. 7.** Write short notes : **10**

(a) E-Market

(b) E-Data Interchange

**Q. 8.** What is E-commerce ? Explain its perspective. **10**

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**Unit - V**

**Q. 9.** What do you mean by EDI ? Explain. **10**

**Q. 10.** Write short notes : **10**

(a) E - Diversity

(b) E - Visibility

