I-1219

M.Com. (Previous/Final) Examination, 2020
COMMERCE
Group – A, Optional

(E-Commerce)

Time Allowed : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 36

Note : Attempt any one question from each unit. All questions carry equal marks.

Unit - I

Q. 1. Explain meaning, concept and business applications of E-Commerce in detail. **20**

Or

Q. 2. Explain the following : **20**

(a) Concept and evolution of Internet

(b) Web Technologies

Unit - II

Q. 3. What is meant by E-Commerce models ? Explain various E-Commerce models in brief. **20**

Or

Q. 4. Explain the following : **20**

(a) Order planning and order generation

(b) Order billing and payment management

Unit - III

Q. 5. What is meant by web-site ? Explain role of web site in B2C e-commerce. **20**

Or

Q. 6. What is meant by Electronic Payment System ? Explain various types of e-payment systems. **20**

Unit - IV

Q. 7. What is meant by B2B e-commerce ? Explain

the need and alternative models of B2B

e-commerce. **20**

Or

Q. 8. Explain the following : **20**

(a) Knowledge management issues and role of

e-commerce infrastructure

(b) Internet protocols

Unit - V

Q. 9. Describe various security issues in

E-Commerce. **20**

Or

Q. 10. Explain the following : **20**

(a) Cyber laws aims and salient provisions

(b) Multimedia technologies

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