

A STUDY OF RURAL MARKETING SYSTEM IN INDIA

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(WITH SPECIAL REFERENCE TO PRAYAGRAJ REGION)

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Dr. Anand Kumar was born on 1st April 1982 in Jagjivan Patti village of Jaunpur district of Uttar Pradesh. His father was a farmer and mother housewife. He is the youngest of the four brothers and sisters.

Dr. Kumar was very intelligent from the beginning. Currently, Dr. Kumar is Assistant Professor and HOD of Commerce, Government Rajmohini Devi Girls PG College, Ambikapur, Surguja, Chhattisgarh. Earlier, Dr. Kumar was posted as Assistant Professor and Coordinator of Dean Academic in the MBA Department of the Shambhunath Institute of Engineering and Technology, Jhalwa, Prayagraj, UP from 2010 to 2017.

He did four first class (High school, Intermediate, B.Com.& M.Com.) with distinctions and silver medal in B.Com. awarded by Dr. Murli Manohar Joshi, the Union Cabinet Minister, Human Resource Development; Science & Technology and Development in 2004. He did D.Phil. in Commerce under the supervision of Prof. (Dr.) A.K. Malviya, Department of Commerce and Business Administration, University of Allahabad, Prayagraj in 2010.

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